THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
The Smallest Newspaper in the West

VOL. II, NO. 48 Boyes Hot Springs, Calif. Friday, May 31, 1957

By Mail: $1.29 per year. Pickup, free.

Graduations, Tax Rate Boost getting ripe

IN THE VALLEY OF THE MOON

For some reason (subconscious perhaps, or maybe because the greatest country editor we ever knew always had a weather comment) we like to start off each issue with a little something about the weather. In the last week it got hotter'n blazes for several days, mighy cool before morning, and several mornings the "high overcast" kept the heat off till almost noon. It could still rain, but we're not expecting any more. But most of the days have been rather glorious, there's been enough water to insure a carefree summer—and all's right with the world.

The modern young man burns his midnight oil in the crankcase. VALLEY WATCH REPAIR, Boyes Springs. Gifts. Jewelry.

One night last week we worked hard all night on making Moonbeams a national weekly magazine. Had every angle pinned down, the staff all relegated to various duties, and then we woke up. At that it might not be too bad an idea, except that then we'd really have to go to work.

PAUL'S OLD RANCHERO, Verano. Chuck Ryan and His Gang every Saturday night. Dancing. Floor show. Cocktails you like.

That El Verano card party we went to last week was quite an event. We re-learned how to play whist, which seems to be sorta native to this part of California. It's a grand game, only the players are too serious, though not as bad as bridge players. Didn't win anything, but wait till the next party.

BANCROFT NURSERY, Sonoma. Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Sonoma Mission Inn has been hosting a lot of large gatherings, with many more on the schedule. Last week's guests included California State Life Insurance association, Ahmes Shrine Temple patrol from Napa, and Alpha Tau Omega. The place was filled to overflowing over the Memorial day holidays.

Well, let 'em boast. The Littles have a blooming epiphillium (sp?) that is a honey, with about seven buds still coming up. What is it? Probably one of the cactus family, somewhat delicate, as are its blooms.

ROBERT G. MILLS, Drafting and Estimating. We'll be pleased to serve you. 824 El Dorado Dr., Sonoma. Phone WEbster 8-2185.

The swimmers have been out—last Sunday and on Memorial day. Every pool in the Valley was packed. Nowhere is swimming more alluring than in the Valley of the Moon.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

When a salesman phoned a neighbor of ours recently, it was 5-year-old Junior who answered.

"My mommy's not home," he said. "And neither is my dad."

"Well, is there anyone else I can talk to?" asked the salesman.

"My sister," said the boy. "You want me to get her?"

Naturally anyone would do—so long as he could put his spiel over.

There was a pause. Finally, Junior picked up the phone again.

"Hello. Sorry, mister, but I can't pick her up out of the crib. She's too heavy."

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families since 1952. WE 8-3357.

Reminds us: Just heard "In the Valley of the Moon" on a jukebox. It's maybe 50 years old, but still a wonderful song. Perhaps we in the Valley should do a little promoting of the song.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. Grocery Dept. Emergency road service. WE 8-5811 days. 8-3098 nights.

Chuck Ryan and his gang, which includes Dottie Mae and the Cal-Neva Cavaliers and Slimmie, got off to a good start at Paul's Old Ranchero last Saturday night and will be on hand every Saturday night for an indefinite period. They're really good.

There were some rather illustrious guests present at Ryan's premiere. The John Boderos and the Arthur Reves were there—all four of them authors; the Jack Coons, also authors of note; Harry Hood of the Pepsicola company with guests from the Jack London ranch. Even your editor and the missus were on hand.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.

Big crowds here over the holiday. Bath House had capacity attendance, and almost every night spot and entertainment emporium had its big crowd. And it's only about five weeks more for the July 4th invasion—which all the resorts, business houses and ordinary residents welcome—friendly and with open arms.

TOWN HOUSE SUPPER CLUB, Glen Ellen. New. Luxurious. The finest dinners, drinkables. Music weekends. Exotic! The Amantes.

Whatever became of the almost-realized establishment of a sheriff's substation in Boyes? It's still much to be desired, but the sheriff's department seemingly has sat on its collective hands, and done nothing about it. Come on, Sheriff Patteson, and let's get on the ball . It's been a long time.

BOYES SPRINGS FOOD CENTER. Summer weather calls for lighter foods. We've got 'em. Quality, plus low prices. Take-outs.

An ever welcome visitor early Sunday morning was "Doc" Garrison, now living in St. Helena. Brought us some of the Napa valley wines, which are out of this world. The port he brought was similar to the imported Portugal and Spanish wines, and we rather wish somebody hereabouts would stock 'em.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Despite President Ike's appeal for passage of his $72 billion budget, we were unmoved. There's anyway $5 billion worth of complete wastage in that budget—including duplication of services among the armed forces, waste in foreign aid, waste in government departments —and we'd say, cut his budget by at least $5 billion. And instead of a reduction in taxes, pay the savings on the national debt. That's got to be paid sometime, and let's get started onit.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

Swiped from Bennett Cerf: When the white man began pushing the Indians around in America, the Indians were running things in distressingly primitive fashion—no taxes, no national debt, and women doing most of the work. The white man, of course, soon put a stop to THAT kind of nonsense.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. $1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500.

Somebody sent us a little supplement to the Lansing (Mich.) State Journal, dealing entirely with North Lansing. That's a part of the larger city where we circulated for several years. Its slogan, "North Lansing Against the World," has been going on for 50 years; the slogan was found in Germany and Okinawa, in the same category as "Kilroy." Quite a number of the persons named and the businesses listed were still familiar, though we haven't lived in that area for 25 years. Even have our photog on display in the rooms of the North Side Commercial club.

BAKER'S DRIVE-IN, Boyes. Formerly Merry's. Open 24 hours a day. Short orders. Hamburgers. Chicken. Crab Louie. Super coffee.

Anybody who thinks education is compulsory in this country hasn't talked to many high school graduates.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

Our own garden has produced just one (1) undersized radish—so far. Monday evening Hugo, across the street, brought us over a big mess of lettuce and radishes, with squashes in another week promised, and it made us wonder why we ever plant a vegetable seed. Think next year we'll buy Hugo's seed, let him grow 'em (with an occasional hoeing on our part) and forget we ever liked to see things grow on our own account.

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

The boys (quite a number of 'em) really turned out last Sunday and completed erection of the flash dam at Recreation park. (When are we going to get a real name for that park?) This week, after the water filled up back in the lake area, a lot of catchable trout were planted by the state fish and game commission, and now the kids and a few adults may soon be catching eatable fish there. It's rather wonderful, and more of us should be using the park.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

So we learn the high school board of trustees is going to try to push another bond issue at us, early in September, somewhat lower than its last proposal.

It will not pass. That's a flat statement. The board still shies away from consideration of a half dozen measures which would obviate the need for any bond issue. With defeat of the issue almost certain, it would seem to be time for its members to start consideration of a unified district, a junior high school, a 12-month school, two full sessions a day—all of these or some—because they'll have to do it eventually.

Instead of such consideration, they keep harping on the need (?) for more money. If the trustees are wise, they'll start considering alternatives to the expansion idea. Or are they moribund?

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

FRANK'S TRADING POST, Fetters Springs. Buys, Sells, Trades. General Merchandise. Prices? Mere fractions. PH. WE 8-3819.

Make a better lawn and the world will beat a path across it to your door.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

HAROLD'S SHOE STORE. Better Shoes for Less Money. 519 Broadway, Sonoma. A Family Shoe Store Serving Sonoma Valley.

Lotsa sports cars seen in the Springs area Sunday—probably because there were sports car races in Santa Rosa over last weekend. We'd even like one, but the missus says we'd look like an elephant ridnig in a kiddie car.

PRICE PUMP CO. Best in the West. P.O. Box 375, Sonoma. Pumps for Particular People at Popular Prices. Phone WE 8-2107.

JIM'S MEATS. Boyes Springs Food Center. The very finest quality, prices low. Delicatessen section. Summer delicacies.

E Clampus Vitus is at the Palms Inn this weekend—in connection with its convention held in Sonoma. It's an old-time California Gold Rush group, that is, their descendants, which had high old times about 100 years ago. They're carrying on the traditions.

Palms Inn is featuring its swim pool, with lessons available to private persons and larger groups. Bob Sherman is instructor. Maybe you should get in touch with the Inskeeps.

B & L LAUNDROMAT, Fetters. Nice days now. Bring your laundry here—skip the tedious home job. Wash, dry, iron. Cost low.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

When a woman doesn't know what to make of her husband, it is simply because she hasn't decided yet.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

'Nother election coming up next week Tuesday. Flowery school district has proposed an increase in tax limitation from 90 cents to $1.35. Polls are open at the school from 2 to 6 p.m. Taverns and off-sale places will be required to close during those hours. (Silly.)

Moonbeams makes no recommendation either way. School says it needs the money to carry on its educational program. If the increase fails, some of the present services may have to be curtailed, the trustees say.

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. A most congenial atmosphere, with finest in mixed drinks. Drop in.

YELL'S ACRES NURSERY, Glen Ellen. Getting about that time to get your Dahlias in. Wonderful selection here. Priced low.

Graduation days are ripe throughout the Valley. Elementary schools end their sessions a day or two earlier than the high school, which has scheduled its commencement exercises for June 7. El Verano and Flowery will soon have a short summer session, which should take the kids out of their parents' hair for about four weeks.

And more power to the graduates. May they all go out into the world—make good, make money, make a position for themselves. They'll be running things in another 10 years or so.

PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' ouvres. Snacks. Pizzas. Everything!

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

Rose Resnick, head of Enchanted Hills, was speaker this week at Lions and Rotary club meetings. Her sidekick, Nina Brant, showed colored films of the camp, which not only provides two-week vacations for blind children, mostly from the bay cities, but for a number of adults. The program was most informative and interesting. Local Lions have had a large part in developing the camp. Just last weekend George Karlberg and his crew went over and built the foundation and walls for a new wash room and heating plant.

DONOVAN'S IRISH INN, opp. Bathhouse. 6 a.m. to 8 p.m. Breakfast, Lunch, Dinner. Baked Ham, Corned Beef dinners Saturdays. Beer and Wine.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

Friday and Saturday, at the El Verano Improvement clubrooms across from Little Switzerland, the El Verano Parents club is staging a rummage sale. It's not an Improvement club project. Its rummage sale will be held along about July 18.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of- town guests here. Cocktail bar.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

Our poor Detroit Tigers (we picked 'em to win the pennant) are doing only so-so. They beat the big teams, then fall down with the patsies.

And our Portland Beavers got off to a very bad start, but under Bill Posedel are perking up a little. It would only take a couple of "good" series to put them back into contention.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

ROZARIO'S PALMS INN, Verano. "Home of the Lions." Splendid cuisine. Cocktail room. The Valley's favorite gathering place.

HOW TO CARVE AN EGG!

The administration's budget for 1958 has been taking quite a whacking, but just recently came what may be the most unkindest cuts of all—no Shakespearean pun intended. Two of them came in the form of ostensible support for the full budget. The unkindness lay in the nature of the supporters—one a liberal group headed by Leon H. Keyserling, Harry Truman's former spend-spend economic advisor; the other, Americans for Democratic Action, which should be 'nuff said.

The third rebuff came from a Delaware republican, Senator Williams. The senator discovered that during the time the department of agriculture has been making a valiant effort to cut down our chicken population, six other federal agencies have spent $35 million to speed up poultry production, and a seventh has tossed out $12 million to remove surplus eggs from the market.

All of which prompted the office cynic to say: "Who says we can't cut the budget? All we need to do is just start carving, and it makes little difference which comes first, the chicken or the egghead."

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEbster 8-2686.

You're an old-timer if you can remember when stories that can't be told in mixed company weren't told in mixed company.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

BROADWAY CAFE, Sonoma. Pop Medros your host. It's a friendly place. Take-out license, too. Drop in and let's get acquainted.

And from our old-time schoolman friend back in Amherst, Ohio, recently came the following: "Walter Nord once remarked to me, 'You can't sell everybody on anything.'

"I have been thinking of your plan for making more use of school rooms by scheduling at least two sessions a day in one room. That was one of my own suggestions to help out here at least while we were building that new high school . Wanted to see the board try it in grade I and gain enough rooms to run the whole show at the regular school plant.

"I stepped out of office the 1st of August with that plan under consideration. The new man and the board decided that they'd rather go to the churches for rooms, so we did that instead. It's hard to get folks to buy that plan. They don't even care to examine it carefully. Tradition says that a school day runs thus and so, so it continues to run thus and so."

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, sle- derizing. You'll look and feel better. Make it a habit.

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

A PROGRAM FOR THE SPRINGS AREA

A suitable name for the area, preliminary to incorporation as a city.
Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.
A bridge across Sonoma river, connecting Craig and Thompson.
Roadside turnout parks (we're 20 years behind) thruout the Valley.
Complete citywide paving, curbing, and sidewalks.
A bank of our own.
A name for Highway 12 suitable for our new city.
Traffic and parking control in the entire area.
Better street lighting.
A local chamber of commerce, devoted to Springs area promotion.
Procuring of rural delivery and carrier service, from Boyes postoffice.
More facilities, use, and suitable names for local Recreation District parks.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

BOYES SPRINGS BATH HOUSE—Now open, bigger and better. Two restaurants, casino, beautiful cool and hot mineral pools.

2011.1.99